

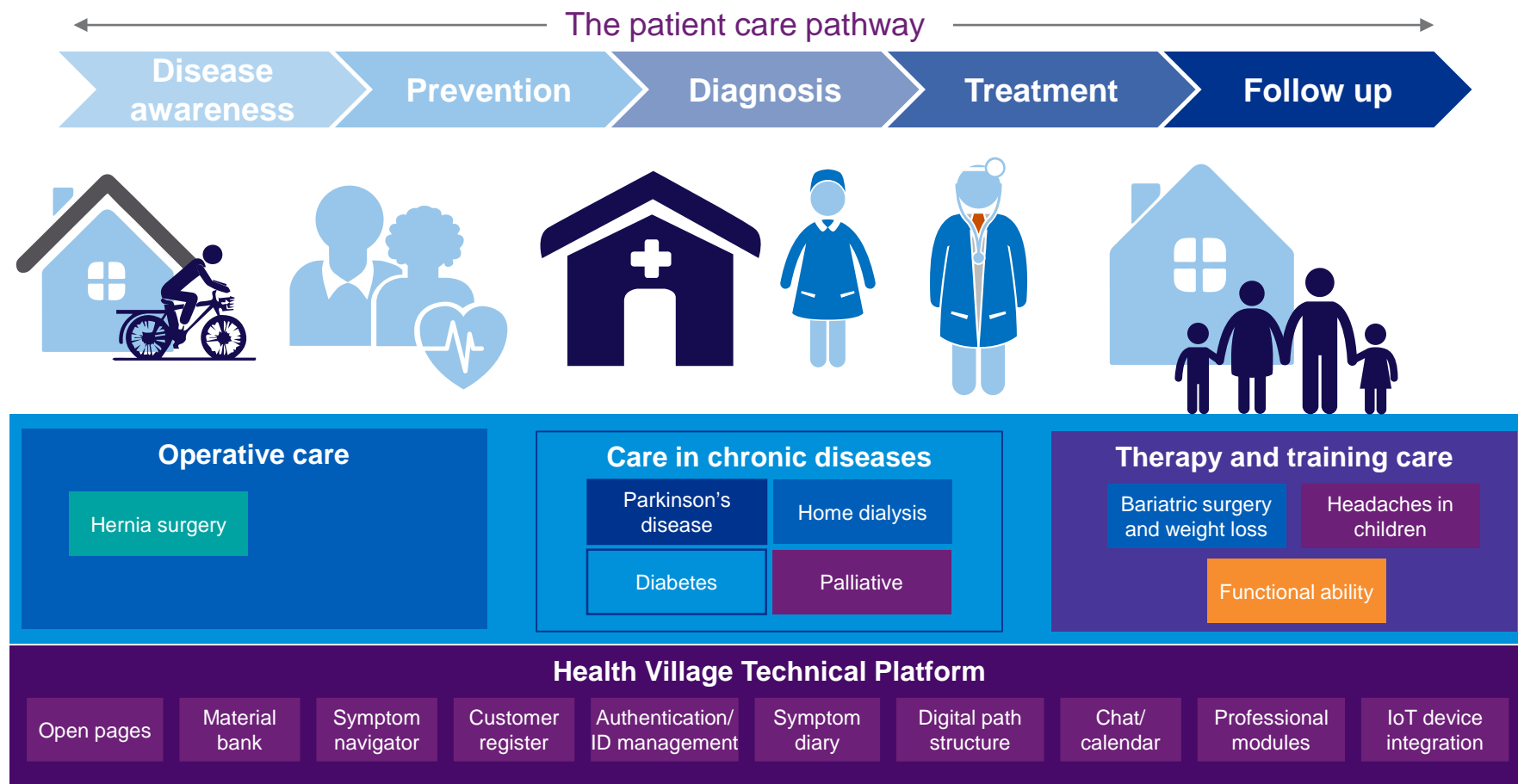


Digital Health Village
- Value drivers for the patients,
professionals, and society

May 2020

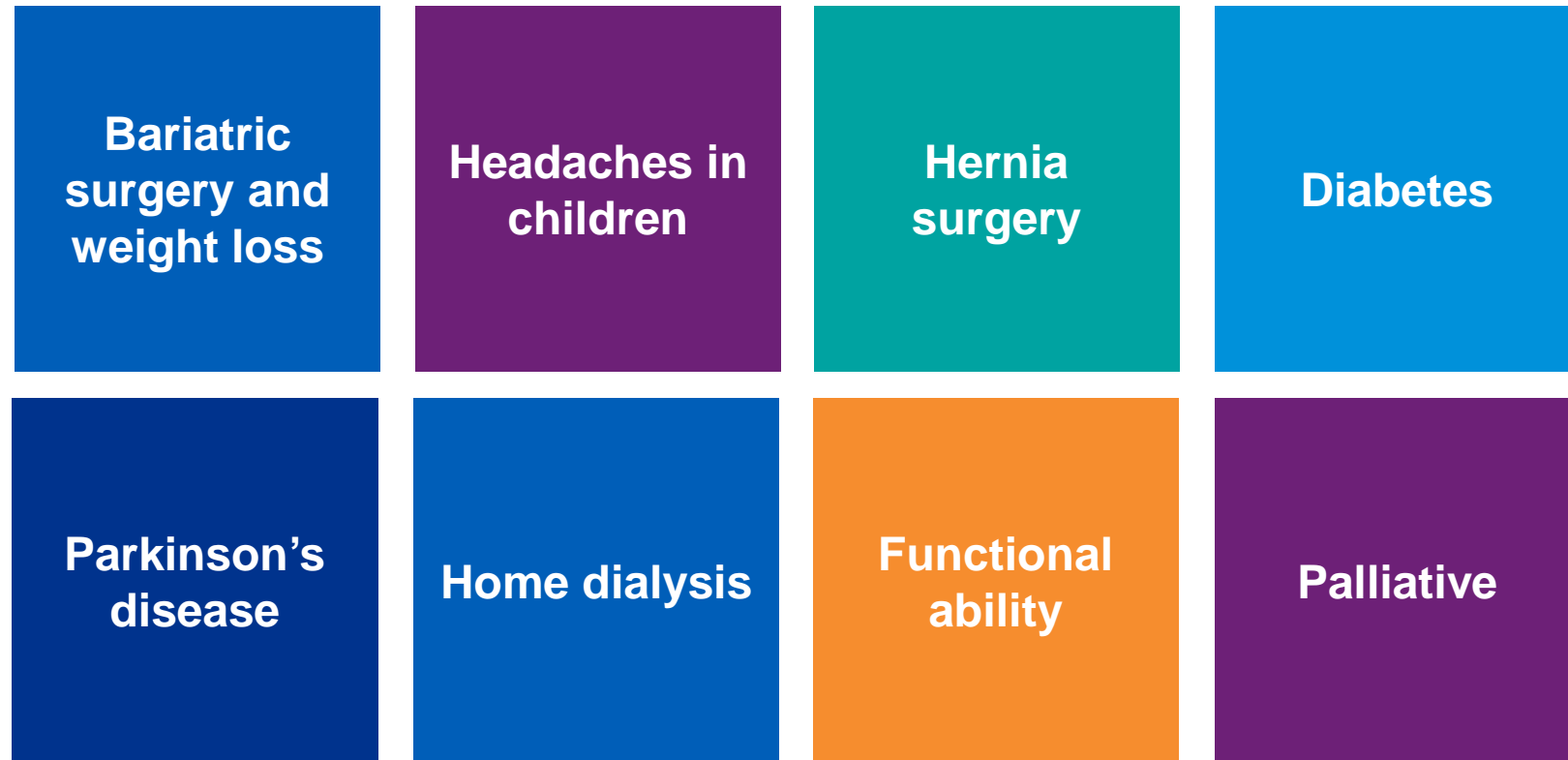
The Health Village service platform provides lifelong patient care - including the possibility to add new functionalities

The Health Village provides a scalable platform to develop digital services for various types of users.



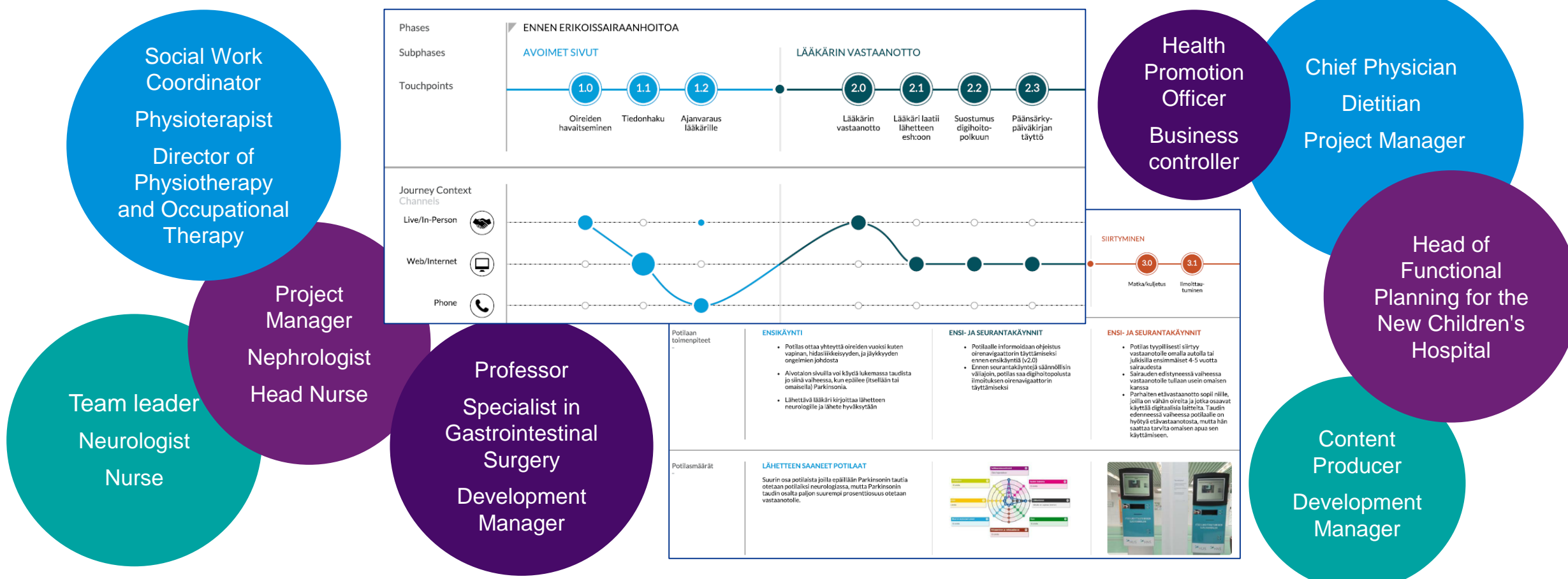
HUS proposed eight care pathways for analysis - each of which responds to a very different challenge

The selected care pathways represent different types of treatment pathways which deal with globally significant challenges.



Tens of people with multiple areas of expertise are contributing to the development of the patient care paths to ensure excellent patient and employee experience

The journey illustrations of the patient care paths were utilized in understanding the customer and employee experience.

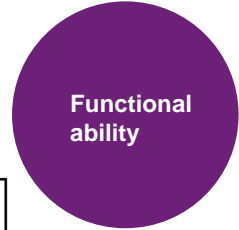
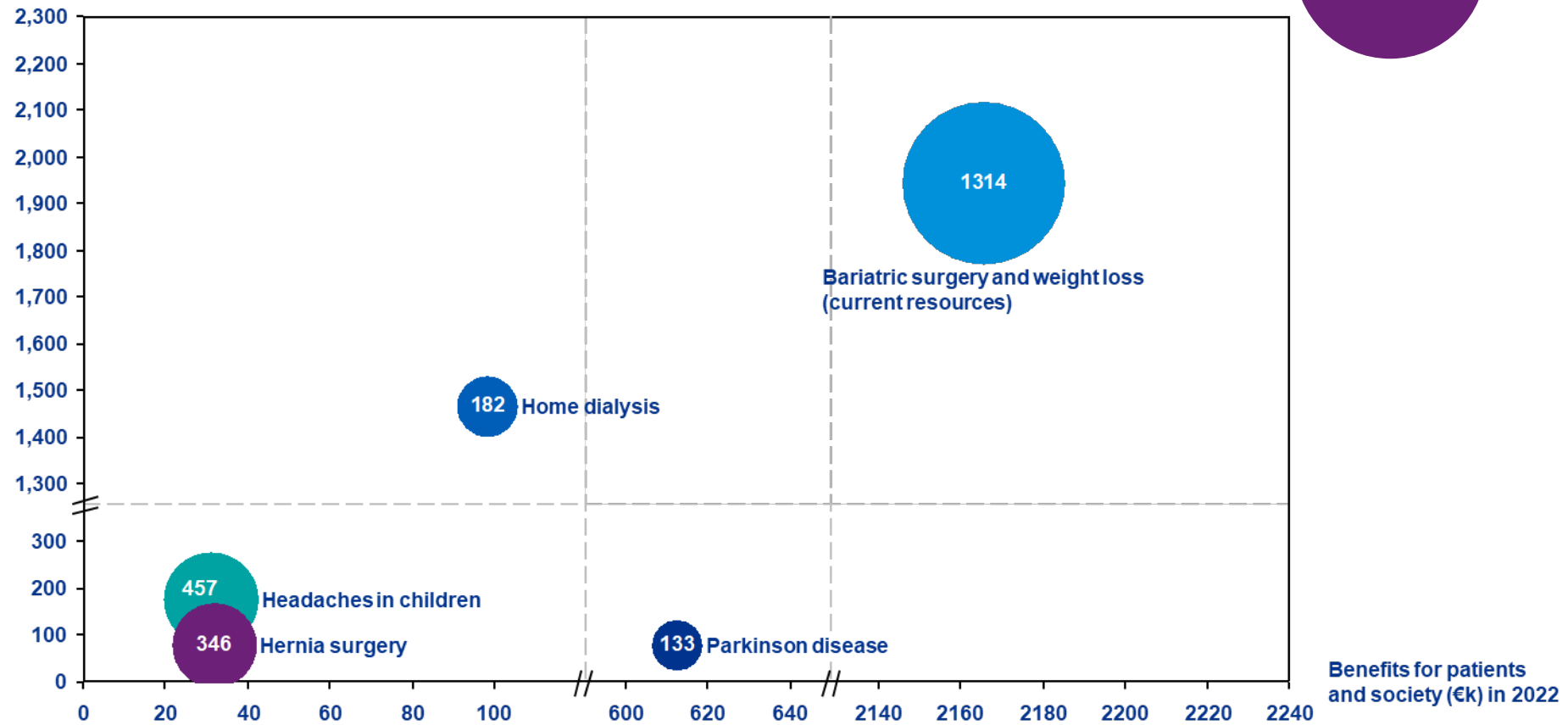


The key value drivers of the digital health village are related to the operational effectiveness and improved patient and employee experience



Chronic deceases with expensive treatment bring the most benefits per patient.
Naturally, high volumes generate high total benefits.

Benefits for service provider and professionals (€k) in 2022



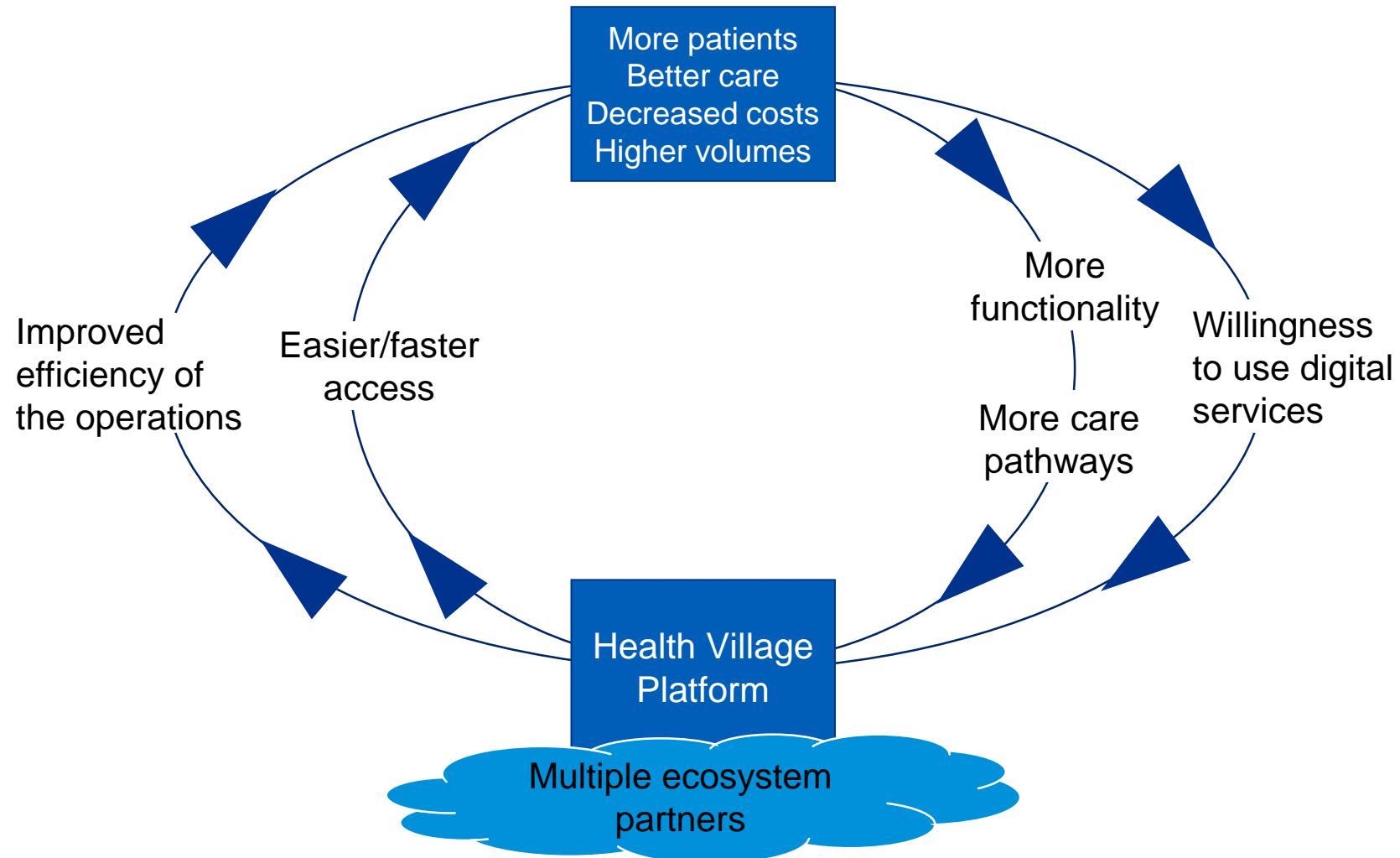
Legend:



250

= estimated number of patients in digital path in 2022

The digital health village platform creates reinforcing positive cycles that lead to additional volumes and value





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